



Community Sponsorships Guidelines

Epic Energy provides funding to the communities in which we operate throughout rural, regional and remote Australia through our national Community Sponsorships Program.

Which communities do we support?

Our Community Sponsorships Program extends to the following communities:

| SA | South West QLD | Pilbara, WA |
|---------------|----------------|-------------|
| Angaston | Amby | Ashburton |
| Auburn | Charleville | Karratha |
| Booborowie | Eromanga | Roebourne |
| Burra | Mitchell | |
| Freeling | Morven | |
| Gladstone | Muckadilla | |
| Jamestown | Mungallala | |
| Katnook | Quilpie | |
| Mintaro | Roma | |
| Mount Gambier | Thargominda | |
| Nuriootpa | Wallumbilla | |
| Peterborough | | |
| Port Pirie | | |
| Roseworthy | | |
| Virginia | | |
| Whyalla | | |

Which areas will we support?

Our main focus will be regional, rural and remote communities in the following areas:

- Essential Services, eg RFDS, CFS
- Community Service Organisations
- Community activities with broad community involvement
- The Environment
- Youth
- Indigenous Communities

The areas we will not support

We will not accept the following applications:

- verbal requests
- religious or political activities
- controversial or divisive activities
- for-profit projects or activities
- public appeals and fundraising drives

How will we assess applications?

We will consider sponsorships that will:

- have the widest impact, benefiting as many people in the community as possible
- have a lasting impact, ie offer a long-term association as opposed to a 'one off'
- be relevant to Epic Energy's business
- offer promotional/publicity benefits, ie signage, banners at events, naming rights, acknowledgements

How to apply for funding

To assist us in the selection process, your application, in writing, will need to address the following criteria:

Section 1 – Information about Your Group or Organisation

- Organisation's name and contact details including telephone and fax numbers, email and web site address
- Organisation's tax status and ABN number
- Organisation's mission and/or vision
- Organisation's objectives and how they are achieved
- Background/history

Section 2 – Information about your application for community assistance

- What is the request for?
- How long is the benefit expected to last?
- How will your Organisation, and the wider community, benefit?
- Estimate how many people will directly or indirectly benefit
- How will the project continue beyond the current funding period?
- What do you require from Epic Energy and when?
- Detail how you will leverage or promote your organisation's partnership with Epic Energy (ie print, radio or television coverage, signage, advertising, publications, web sites, events)
- How and when will you progressively report to Epic Energy?
- Do you have any other current sponsors or community partners?

Where to send your application

Community Relations and Marketing Coordinator
Epic Energy
PO Box 2450
Dry Creek SA 5094